Interests

Conference

AND SEMINAR

Presentations

USA

Contact Ohio State University Phone: +1 (614) 292-0868

Information Fisher College of Business, Room 836 vokata.1@osu.edu

2100 Neil Avenue, Columbus, OH 43210 petravokata.com

EMPLOYMENT Fisher College of Business, Ohio State University Columbus (OH),

Assistant Professor of Finance, 2020–present Don Shackelford Fellow, 2022–present

(Maternity leave 2021, Instructor 2019)

EDUCATION Aalto University School of Business Helsinki, Finland

PhD in Finance, 2013–2019

Thesis Title: Essays on Financial Innovation

Highest Quality Dissertation Award

University of California, Berkeley Berkeley (CA), USA

Visiting PhD student, 2017 and 2018

Charles University Prague, Czech Republic

M.Sc. in Finance, with distinction, 2012 B.Sc. in Economics, with distinction, 2009

RESEARCH Household Finance, Behavioral Finance, Structured Products

Publications Engineering Lemons.

Journal of Financial Economics 142(2), 2021, 737–755.

Growth Forecasts and News About Monetary Policy (with Nina Karnaukh).

Journal of Financial Economics, 146(1), 2022, 55–70.

WORKING Salient Attributes and Household Demand for Security Designs Papers

Scammed and Scarred: Effects of Investment Fraud on Its Victims (with

Samuli Knüpfer, Ville Rantala, and Erkki Vihriälä)

2023 (includes scheduled): NBER Behavioral Finance Meeting, AFA (New Orleans) AFFECT Workshop; CEPR Eighth European Workshop on Household Finance; Finance Down Under (Melbourne); Midwest Finance Association (Chicago); 10th HECMcGill Winter Finance Workshop (Austria); SGF Conference (Zurich) ‡; University of Washington (Foster); Virtual Derivatives Workshop; Ohio State University - Consumer Economics; Aalto University; Lapland Household Finance Summit †; NFN

Workshop †; Helsinki Finance Summit †

2022: WAPFIN Conference at NYU Stern; CEPR Seventh European Workshop on Household Finance in Helsinki †; Sixth CFPB Research Conference; New Zealand

Finance Meeting ‡; Ohio State University

2021: University of California, San Diego; National University of Singapore*; China International Conference in Finance; Miami Behavioral Finance Conference †

2020: European Finance Association Annual Meeting (Helsinki); Northern Finance Association Annual Meeting; Canadian Derivatives Institute Annual Conference; Swedish House of Finance Conference on Consumer Behavior in Financial Markets †; Ohio State University; Goethe University Frankfurt*; Joint Finance Seminar at Bonn, Cologne, Dortmund, Wuppertal, and WHU*; BI Norwegian Business School*; University of Miami*

2019: Kelley Junior Faculty Conference; Northern Finance Association Annual Meeting †; China International Conference in Finance*; Biennial Household and Behavioral Finance Symposium (Cornell)*; and seminars at University of Virginia (Darden); Georgetown University; Arizona State University; Ohio State University; University of California, Los Angeles; University of Illinois at Urbana-Champaign; London School of Economics, BI Norwegian Business School; Copenhagen Business School; Michigan State University; Boston College; and CERGE-EI

2018: American Finance Association Annual Meeting - Poster Session (Philadelphia); European Finance Association Annual Meeting (Warsaw); Helsinki Finance Summit; Research in Behavioral Finance Conference (Amsterdam); Miami Behavioral Finance Conference (Doctoral Student Session); Showcasing Women in Finance PhD session (Stockholm); HEC Paris Finance PhD Workshop; Nordic Finance PhD Workshop (Lund); and seminar at Lund University

2017: European Finance Association Annual Meeting (Mannheim); European Retail Investment Conference - Doctoral Consortium (Stuttgart); FMA Annual Meeting (Boston) ‡; Helsinki Finance Summit - Poster Session; GSF Workshop in Finance (Oulu); Nordic Finance PhD Workshop (Copenhagen); and seminars at Aalto University and UC Berkeley

2016: Helsinki Finance Summit †; European Structured Products and Derivatives Conference (London); Finnish Structured Products Association Meeting

2015: Helsinki Finance Summit †

Grants and Honors

Aalto University School of Business, Dissertation Award, 2020

Helsinki School of Economics Foundation, Highest Quality Dissertation of Year 2019 CICF Best Paper Award, 2019

Best Doctoral Student Paper Award, European Retail Investment Conference, 2017 Nasdaq Nordic Foundation, grant, 2017

Foundation for Promoting the Finnish Securities Markets, grant, 2017, 2018 AFA Travel Grant, 2017

Academy of Finland, grant, 2016–19

OP Group Research Foundation, grant, 2013, 2014, 2015, 2017, 2018

Dean's praise for an outstanding Master's Thesis, 2012

Charles University scholarship for excellent academic results, 2011

UM Foundation Scholarship, 2010

Dean's praise for an outstanding Bachelor's Thesis, 2009

st indicates presentation by co-author, \dagger discussion, \ddagger both presentation and discussion

Professional Service Conference Program Committees: Helsinki Finance Summit (2023), SFS Cavalcade North America (2022–2023), European Finance Association Annual Meeting (2020–2023), FMA Annual Meeting (2021–2023), Eastern Finance Association (2023), OSU Alumni Conference (2020), Showcasing Women in Finance - EU (2019)

Referee: Review of Financial Studies, Journal of Financial Economics, Management Science

Co-organizer: OSU Finance Seminar (2020–present)

Session Chair: Northern Finance Association Annual Meeting (2021)

Teaching

Ohio State University

Columbus (OH), USA

Investments (undergraduate), Spring 2020, 2022, 2023 Latest evaluations: 4.6/5 Household Finance (PhD), Fall 2020

Aalto University School of Business

Helsinki, Finland

Tutorial Instructor:

Investment Management (BSc), Spring 2015, 2016, 2017, 2018 Theoretical Asset Pricing (PhD), Fall 2014, 2015, 2016

Supervisor:

M.Sc. Thesis, Fall 2017

Guest Lecturer:

Managing Doctoral Studies in Finance, 2014, 2015, 2016, 2018

Personal Information Czech citizen, US permanent resident (green card) I am married with one child, born February 2021