CELL: 614-306-9471 IVANCSMITH3@GMAIL.COM

#### SENIOR LEGAL EXECUTIVE

## **Professional Profile**

- ➤ High-performing legal and compliance executive with expertise in strategy, governance, joint ventures and M&A, complex litigation, IP, and employment law
- > Trusted C-Suite collaborator and Boardroom counselor, managing legal, reputational, and financial risk and using legal function strategically against key targets and goals
- ➤ Thought leader and innovative strategist on complex, enterprise-impacting issues
- ➤ People leader with track record of developing associates, inspiring others, and driving cross-functional teams to extraordinary results

### **Experience**

#### Scotts Miracle-Gro Company, Marysville, Ohio (2003-December 2022)

EVP, General Counsel, Corporate Secretary & Chief Compliance Officer (June 2013-December 2022); Transition Advisor (December 22-present)

- ➤ General Counsel of \$4 billion, NYSE, multinational manufacturer and marketer of branded consumer products with diverse business lines
- ➤ Reporting to Chairman/CEO, created strategic business plans and legal strategy for the Company's global business to meet business objectives while managing measured risk
- ➤ Advised Board and executive team on corporate strategy, including capital structure, financing, major transactions and dispute matters, and long-range planning
- Led the defense of multi-jurisdiction class-action lawsuits and other complex litigation, *e.g.*, led defense and favorable settlement of criminal prosecution and related nationwide class action claiming \$1 billion in damages for alleged unlawful pesticide use
- ➤ Counseled executive management on employment policies, practices, and disputes
- ➤ Devised strategies to exploit IP, including the famous Scotts® and MiracleGro® brands
- Advised NYSE-listed Company on governance, SEC filings, and other securities matters
- Served as Corporate Secretary, advising the Board on its duties, managing Board and Committee meetings, supporting Board succession and recruitment, and managing shareholder meeting process
- ➤ Led 30-person legal department in North America and Europe
- Innovated service-delivery to cut outside fees by 20 percent while improving service
- As Chief Compliance Officer, worked at the Board's direction to develop processes and systems that ensure compliance with laws, regulations, and key contracts

#### Head Counsel to Global Business and Company President (March 2009 to June 2013)

- ➤ Head business strategy lawyer for major growth-driving transactions and partnerships
  - Developed and implemented national cross-distribution partnership with SC Johnson
  - Led major expansions of Scotts' Roundup®-brand partnership with Monsanto
  - Negotiated partnership with multi-national agricultural products company, enabling introduction of MiracleGro-branded live flowering plants
- ➤ Head attorney for all major Company operations, including Marketing, Sales, Manufacturing, Supply Chain, R&D, IT, and also the Scotts LawnService do-it-for-you business

- > Executive Leader
  - Graduate of selective Scotts/Ohio State University Accelerated Executive Leadership Program applied executive-MBA curriculum to Scotts business matters
  - Graduate of executive training program by General Stanley McChrystal Consulting Group for leadership of diverse organizations in challenging situations
- Managed Legal Department to cost-effectively deliver legal advice across the Company
  - Recruited, developed, and mentored staff of 10 lawyers in the US and Europe
  - Featured in <u>Inside Counsel</u> article on innovative law department management for developing "in-house lawfirm" to efficiently handle periodic labor-intensive projects

### Head Counsel for Litigation, Trademark, Employment (July 2003 to March 2009)

- ➤ Counseled executive management and PR leadership in all aspects of crisis-management
- ➤ Built winning defense of multi-jurisdiction toxic tort lawsuits by thousands of claimants and prosecuted suit against insurers that resulted in Scotts getting coverage for those claims
- ➤ Coordinated defense of \$250 million antitrust/breach of contract action arising from acquisition of competitor herbicide products case ended in jury verdict for the defense
- ➤ Led litigation response to EPA and DOJ pesticide-related enforcement actions
- ➤ Headed prosecution of advertising-related lawsuits against national competitors
- Led concerted enforcement campaign against multiple infringers to re-establish the distinctness of the famous MiracleGro green-and-yellow trade dress

#### Jones Day, Columbus, Ohio – Associate, August 1995 to June 2003

- ➤ Counseled executive management of Fortune 500 companies on prosecution, management, and negotiated resolution of major disputes and other high-risk matters
- ➤ Defended Fortune 500 clients in nationwide courts and agencies in franchise, IP, contract, commercial, product liability, antitrust, and other disputes
- ➤ Represented companies in class action, multi-jurisdiction, and other complex litigation
- > Defended and counseled companies in lawsuits brought by federal and state governments
- ➤ Head briefing counsel in winning trial defense of aggregated product liability claims exceeding \$2 billion
- ➤ Led multi-jurisdictional trial prep, briefing, and discovery teams
- ➤ Took and defended over 100 fact and expert depositions including preparation and defense of CEOs and other senior corporate executives

# Law Clerk to the Honorable Alan E. Norris, United States Court of Appeals for the Sixth Circuit -- August 1994 to August 1995

## **Teaching and Select Community Service**

# The Ohio State University, Fisher College of Business – Adjunct Professor of Business Law, Spring Semester 2023

➤ Instruct advanced business students on managing complex business-legal issues

## American Heart Association, Central Ohio – Chairman of the Board, 2017-18

> Ten-year Board member; during Chair term, set records for fund-raising and engagement

## **Education**

Juris Doctor, 1994, Ohio State University, Moritz College of Law, Columbus, Ohio

➤ Highest honors (top 3 percent); Order of the Coif; Articles Editor, Ohio State Law Journal

Bachelor of Arts, Political Science, 1991, Miami University, Oxford, Ohio

> Magna cum laude; Phi Beta Kappa