**ODED SHENKAR**

**Ford Motor Company Chair in Global Business Management**

**Professor of Management and Human Resources**

**Fisher College of Business, The Ohio State University**

**Academic Director, National Center for the Middle Market**

**Member, East Asian Studies Center/ Institute for Chinese Studies**

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Fisher College of Business

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**Languages:** English, Hebrew, French, some Chinese

**Member:** Academy of International Business (AIB)

International Association of Chinese Management Researchers (IACMR)

Academy of Management (AOM)

# EDUCATION

1981 Ph.D., Columbia University

Sociology, dissertation committee members from Sociology, the Graduate School of Business & the East-Asian Institute

Qualification: organization theory (distinction), comparative management, China

Dissertation: “The Confucian Ethic and the Spirit of Bureaucracy”

1979 M. Phil., Sociology, Columbia University

1978 MSc.soc, Sociology, The Hebrew University of Jerusalem (cum-laude)

1976 B.A., East-Asian (Chinese) Studies, and Sociology, The Hebrew University of Jerusalem (cum-laude)

# ACADEMIC EXPERIENCE

2015-present Academic Director, National Center for the Middle Market, Fisher College of Business, The Ohio State University

1999-present Ford Motor Company Chair in Global Business Management (inaugural) Professor of Management and Human Resources, Fisher College of Business; member of the East Asian Studies Center/ China Institute, The Ohio State University

1990-1999 Professor of International Management, College of Business Administration and Center for Chinese Studies, University of Hawaii

1983-1999 Lecturer to Full Professor, Graduate School of Business, Tel-Aviv University

1982-1983 Lecturer, Industrial Engineering & Management, Ben-Gurion University

1981-1982 Lecturer, Graduate School of Public Administration, New York University

1977-1981 Researcher, Truman Institute, the Hebrew University of Jerusalem

**Visiting Positions** (sample)

The Chinese University of Hong Kong

Hong Kong University of Science & Technology

International University of Japan

University of Cambridge

Peking University

University of International Business and Economics (China)

**TEACHING**

B.A., BSc, MBA, M.A., MSc, EMBA, PhD/ DBA, Executive Programs, Customized Company Programs,

Government Sponsored Programs, experiential classes in cooperation with firms and governments

**EDITORIAL RESPONSIBILITIES**

Management and Organization Review: Senior Editor [2008-2010, 2013-present];

Consulting Editor [2004-2007]

Guest Editor for special issues, various journals

Editorial Board Membership

1. Academy of Management Executive [2000-2006]
2. China Review International (Advisory Board) [1995-1997]
3. Human Relations [1999 –2006]
4. International Journal of Cross-Cultural Management [launch (2000 - present]
5. International Studies of Management and Organization (ISMO) [2020-present]
6. Journal of International Business Studies [1994 - 2008]
7. Journal of International Management [2000 – present]
8. Journal ofManagement Inquiry (Dialog) [1995 - 2000]
9. Management and Organization Review [2004-2010; presently on Editorial Advisory Board]
10. Management International Review [1993 - 2014]
11. Multinational Business Review (Advisory Board) [2003 – present]
12. Organization Studies[1993 - 2006]
13. Sage Series in International Business[1996 - 1999]
14. Thunderbird International Business Review[1998 – 1999; 2006 - 2010]

# ADMINISTRATIVE / OUTREACH

2015-present Academic Director, National Center for the Middle Market, The Ohio State University

1999-present International Business Area Head, Fisher College of Business, The Ohio State University

2007-2009 Vice President and Board Member, Academy of International Business

2006-2008 Member of the Board, International Association of Chinese Management Researchers

# 2007-2008 Executive Committee member, Fisher College of Business, Ohio State University

# 2006-2007 Oversight Committee Member, Mershon Center, Ohio State University

# 1998-2010 Member of the Council of Business Development & Integration Executives (M&A), The Conference Board

# 1996-1999 International Business Area Head, Director-international exchange, Tel-Aviv University

2005-2017 Appearances before US-China Economic & Security Review Commission (US Congress)

2005 Appearance before the Western Governors Association

1990-present Expert witness assignments

+ Corporate Advisory Boards, corporate and community presentations are not listed in this document

# ACADEMIC HONORS

2021 Advisory Board member, Africa-Asia Centre for Sustainability, University of Aberdeen

2019 JIBS Gold Medal for Scholarly Contributions to International Business

2019 President’s list of OSU internationally recognized Ohio State University scholars

2018 Distinguished Scholarly Contribution Award, International Association of Chinese Management Researchers (IACMR)

2016 Distinguished Honorary Professorship, Sun Yat-sen (Zhongshan) University

2013-2015 Distinguished Honorary Professorship, Sun Yat-sen (Zhongshan) University

2012 Founding Member of the Global Corporate Culture Research Center (GCCRC)

2011 Decade Best Paper Award, JIBS

2008-2011 Outstanding Paper Awards, Emerald Literary Network

2010 Keynote speaker, China Global Conference, Kennedy School, Harvard University

2010 Honorary Professorship, Xi’an Jiaotong University (China)

2010 Honorary Professorship, Xi’an University of Architecture & Technologies (China)

2009 Best Paper Nominations, Academy of International Business Annual Meeting

2006 Academy of International Business: Elected Vice President & Program Chair

2004 Academy of International Business: Elected Fellow

2002 International Association of Chinese Management Research: Representative-at-Large

2002 International Journal of Organizations Research: Appointed Consulting Editor

2002 Hong Kong institute of Business Studies, Lingnan University (Hong Kong): Member of the Advisory Board

2002 The Conference Board: Invited to join the newly formed Council for Business Development and Integration Executives

2001 Journal of Business Research: Rated first among Chinese management scholars

2000 The Conference Board: Invited to the Working Group on mergers & acquisitions

2000 Center for Human Resources and Strategic Development, Zhejiang University: Appointed member of the Academic Advisory Board

1999 Hang Lung Center for Organizational Research at the Hong Kong University of Science and Technolog*y*: Appointed to the Academic Board

1997 Journal of International Management: Top 30 international strategy scholars

1997 INFORMS Committee Review of *Organization Science*: One of 300 most prolific top journal authors in management over the prior ten years

1995 Judge Institute of Management, University of Cambridge: First Arthur Andersen Fellow

1995 Lingnan University, Hong Kong: Appointed Visiting Examiner in Management.

1994-1997 Chinese University of Hong Kong: Appointed External Examiner of Undergraduate Programs in Management

1978 Columbia University: Distinction in Organization Theory

1977-1981 Truman Institute: Research Fellowships

* 1. Hebrew University: Awarded Graduate Fellowships

**MEDIA**

**Print Publications**

Wall Street Journal (European and Asian editions)

New York Times

Financial Times

Los Angeles Times

Chicago Tribune

Washington Post

USA Today

The Boston Globe

Dallas Morning News

San Jose Mercury

International Herald Tribune

Daily Mail (UK)

L’ Express (France)

Liberation (France)

Business Times (France)

Guardian (UK)

The Independent (UK)

Irish Times (Ireland)

Die Welt (Germany)

Business Week

Compass Magazine

Forbes

The Economist

Time Magazine

Chief Executive Magazine

Xinhua (China’s News Agency)

The China Business Weekly

The China Daily

Caixin (China)

The Economic Times (India)

Nikkei Financial Daily (Japan)

Economic Times (India)

The Australian

RIA Novosti News Agency (Moscow)

Russian Journal

Reuters

Associated Press

Columbus Dispatch

Business First

Career Times

Multiple Online venues

**Radio** (sample)

Voice of America, CNN, NPR, WHNZ, KCSN, WOSU, WFNF, KPSI (ABC), Chicago Public radio, Oregon Public Radio, Radio Berlin, Australian Broadcasting Corporation, Russian Radio, China Radio International

**TV** (sample)

ABC (US), ABC (Australian Broadcasting Corporation), BBC, Bloomberg, CBC (Canada), CCTV (China Central Television)/ CGTN (China Global Television Network), CNN, Reuters, RT (Russia Today), Turkish Television, TV Korea, WOSU

# GRANTS

2017-22 Mershon Center, with Ilgaz Arikan and Chengguang Li (US$40,000)

2000-17 OSU CIBER – four consecutive $1,000,000 + CIBER rounds

2012-3 Mershon center, with Ilgaz Arikan (US$30,000)

2012-3 OSU CIBER, Global Competence Award, with Ilgaz Arikan, (US$6000)

2011 OSU CIBER, Global Competence Award (US$5,000)

2011 Prosper Foundation, Data Grant Award (US$40,000 equivalent)

2010 OSU CIBER Global Competence Award (US$4,000)

2008 US – Israel Bi-national Science Foundation (with A. Fiegrnbaum, S. Lev (US$60,000)

2007 OSU CIBER Global Competence Award, with M. Makhija (US$6,000)

2007 OSU CIBER Global Competence Award (US$6,000)

2006 Hong Kong Research Grant Council (RGC), with Y. Gong and Y. Luo (HK$609,000)

2006 US Department of Commerce, contribution to CIBER proposal (US$1.5 million/4 years)

2005-6 OSU CIBER Global Competence Award (US$4,500)

2005-6 OSU CIBER Global Competence Award (US$12,000)

2004 State of Ohio, Real Estate Commission, with Ilgaz Arikan (US$43,650)

2004 OSU CIBER: Global Competence Award (US$4,500)

2004 OSU CIBER: Global Competence Award, with Anil Makhija) (US$12,000)

2003 OSU CIBER: Global Competence Award (US$8,500)

2002 Hong Kong Government Research Grant Council, with J.T. Li) (HK$598,000)

2002 PricewaterhouseCoopers (IBM) (US$15,000)

2001/2 OSU CIBER: Global Competence Award (US$8,000)

2000 OSU CIBER Global Competence Award (US$5,000)

1999 Mershon Center, Ohio State University (US$20,000)

1995 University of Hawaii CIBER, with M. Peng and J.T. Li, US$10,000)

1993 University of Hawaii CIBER, with J.T. Li (US$10,000)

1991 University of Hawaii-CIBER, with D. C. Bangert & E. Bailey (US$10,000)

1990 The Chinese University of Hong Kong, with M.K. Nyaw

1987-8 The Chinese University of Hong Kong

1987 Jerusalem Institute for Israel Studies

1987 Israel Institute of Business Research, Tel-Aviv University

1986 Center for Entrepreneurial Studies, New York University, with S. Ronen

1985 Multinational Enterprises Program, International Labor Office (ILO), with Y. Zeira

1983-6 Israel Institute of Business Research, with E. Yuchtman-Yaar, Y. Zeira

**CONSULTING** (sample)

Amiad Water Systems

AWT Technologies

Battelle

Bank Leumi

China National Offshore Oil Corporation (CNOOC)

Citigroup

Diamond Power International (A Babcock & Wilcox division)

Geely/ Volvo

Insightec

Lehman

Netafim

PIC

Sinopec

State of Hawaii

Strauss-Elite

Syngenta/ Zeraim Gdera,

Tivall

United States Postal Service (USPS) / OIG

Univerve

Wal-Mart Stores

Scott

## PUBLICATIONS

**Citation Count:** Google Scholar, as of August 28, 2021

\*h-index 55; i-10 index 111

\*Citation count: 20,425 (6,784 since 2016)

\*Highest cited: Ronen & Shenkar 1985 (2,395); Shenkar 2001 (2,356); Xu & Shenkar 2002 (1,339)

\*Gold Medal for scholarly contributions to international business (AIB/JIBS 2019)

\*Distinguished Scholarly Contribution to Chinese Management Research (IACMR 2018)

\*Highest combined ranking in culture article citations [#3 and #7] (BAR, 2017)

\*Top three worldwide in number of JIBS articles(JIBS, 2017)

\*JIBS Decade Award (JIBS, 2012)

## 1. BOOKS, EDITED VOLUMES & MONOGRAPHS

1.30 Shenkar, Oded, Luo, Yadong, and Chi, Tailan, **International Business.** Routledge, 2021/2 (4th Edition, forthcoming)

1.29 Ronen, Simcha, and Shenkar, Oded, **Navigating Global Business: A Cultural Compass**, Cambridge University Press, 2017

1.28 Sio, Benjamin, Gootman, Marek, Shenkar, Oded, and Stewart, Thomas A., **Accelerating Exports in the Middle Market: Global opportunities for US firms and Metro Areas.** Brookings Institute and the National Center for the Middle Market, 2016

1.27 Shenkar, Oded, Luo, Yadong, and Chi, Tailan, **International Business**. Routledge, 2014 (3rd Edition; 2020)

1.26 Dickson, Henry C., and Shenkar, Oded. **The Great Deleveraging: Economic Growth and Investment Strategies for the Future.** Financial Times Press, 2011 (Chinese edition, 2013)

1.25 Shenkar, Oded, **Copycats: How Smart Companies Use Imitation to Gain a Strategic Edge.** Harvard Business Press, 2010 (eleven foreign language editions; numerous media citations and reviews, including the *Economist* and *Financial Times*)

1.24 Shenkar, Oded, and Luo, Yadong, **International Business**. Thousand Oaks, CA: Sage Publications, 2008 (second edition)

1.23 Shenkar, Oded, **The Chinese Century**, Wharton School Publishing, 2006 (revised paperback edition)

1.22 Shenkar, Oded, and Reuer, Jeff (Editors), **The Handbook for Strategic Alliances**. Thousand Oaks, CA: Sage, 2005

1.21 Yehezkel, Orly, and Shenkar, Oded, **International Management**. Tel-Aviv, Israel: The Open University, 2005 (in Hebrew)

1.20 Shenkar, Oded, **The Chinese Century**. Wharton School Publishing, 2004 (twelve foreign language editions; numerous citations, including the *New York Times*, The *Economist*, Tom Friedman’s *The World is Flat*)

1.19 Punnett, Betty Jane and Shenkar, Oded, **Handbook for International Management Research** (second edition). Ann Arbor, Michigan: The University of Michigan Press, 2004

1.18 Shenkar, Oded, and Luo, Yadong, **International Business**. Hoboken, NJ: John Wiley, 2004

1.17 Shenkar, Oded, **Public-Private Strategic Partnerships: The US Postal Service-Federal Express Alliance**. IBM Endowment for the Business of Government, 2003

1.16 Shenkar, Oded and Lewicki, Roy (Senior Editors), **Olin: an American Insurance Company in**

**China** (Negotiation Simulation, written by Maureen McGuire), 2003

1.15 Shenkar, Oded, and Feigenbaum, Avi (coordinators). Country Close-Up: Israel, **Academy of Management Executive**, vol. 15, No. 1, 2001

1.14 Shenkar, Oded, and Bruton, Garry (coordinators). Country Close-Up: China, **Academy of Management Executive**, vol. 14, No. 1, 2000

1.13 Shenkar, Oded, and Serapio, Manuel G. (Editors). Tamed Tigers: Restructuring, Liberalization, and Changing Business Systems in the East Asian Economies. Special Issue of **Management International Review**, Volume 39, No. 4, 1999

1.12 Punnet, Betty Jane, and Shenkar, Oded (Editors). **Handbook for International Management Research.** Oxford, U.K.: Blackwell, 1996

1.11 Shenkar, Oded (Editor). **Global Perspectives on Human Resource Management.** New York, NY: Prentice Hall, 1995

1.10 Punnet, Betty Jane, and Shenkar, Oded (Editors). International Management Research. Special double Issue of **International Studies of Management and Organization**, Vol. 2, 1994

1.9 Shenkar, Oded. **From Beijing to Jerusalem: Pitfalls of a Hybrid Economy.** Institute for Advanced Strategic and Political Studies, Jerusalem, Israel (Monograph in Hebrew and English), 1994

1.8 Fass, Yaacov, with Raz, Yaacov, Ben-Yossef, Abraham, Shenkar, Oded, alpeter, Reuven, and Blumenthal, Tuvia. **The Japan Business Guide**. Tel-Aviv: Israel Export Institute, 1993 (in Hebrew)

1.7 Kelley, Lane and Shenkar, Oded (Editors). **International Business in China**. London: Routledge, 1993 (Routledge’s Series in International Business)

1.6 Shenkar, Oded (Editor). **Organization and Management in China 1979-1990**. Armonk, NY: M.E. Sharpe, 1991 (based on 1.4 and 1.5). Reviewed in the China Quarterly, the Journal of Chinese Studies: A Quarterly Review, and the Journal of Business History, among others

1.5 Shenkar, Oded (Editor). Management in China: Foreign Affiliates and Trade. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 2, Summer, 1990

1.4 Shenkar, Oded (Editor). Management in China: Domestic Challenges. Special Issue of **International Studies of Management and Organization**. Vol. 20, No. 1, Spring, 1990.

1.3 Zeira, Yoram and Shenkar, Oded (Editors). Human Resource Management in International Joint Ventures. Special Issue of **Management International Review**, Spring 1990

1.2 Ronen, Simcha and Shenkar, Oded. **Entrepreneurship in a Planned Economy: The Case of the People’s Republic of China**. Center for Entrepreneurial Studies, New York University, 1987 (Monograph)

* + - 1. Zeira, Yoram and Shenkar, Oded. **Patterns of Decision Making in Wholly Owned**

**Subsidiaries and International Joint Ventures**: The International Labor Office, Geneva, 1986 (Monograph Series)

## 2. JOURNAL ARTICLES

2.132 Shenkar, Oded, and Ellis, Shmuel, The Rise and Fall of Structural Contingency: A Theory’s

‘Autopsy’. **Journal of Management Studies (**forthcoming).

2.131 Zhao, Shasha, Liu, Xiaohui, Andersoon, Ulf R., and Shenkar, Oded, Knowledge Management of

Emerging Economy Multinationals, **Journal of World Business**(forthcoming).

2.130 Zhong, Bijuan, Gong, Yaping, Shenkar, Oded, Luo, Yadong, Xiao, Zhixing, and Zhao, Shuming,

Managing the hearts of boundary spanners: CEO organizational identification and international joint venture performance. **Asia Pacific Journal of Management** (forthcoming).

2.129 Arikan, Ilgaz, Arikan, Asli, and Shenkar, Oded, Revisiting Emerging Market Multinational

Enterprise Views: The Goldilocks Story Restated, **Journal of International Business Studies** (forthcoming).

2.128 Arikan, Ilgaz, and Shenkar, Oded. Neglected Elements: What We Should Cover More of

in International Business Research, **Journal of International Business Studies** (forthcoming).

2.127 Shenkar, Oded, Liang, Guoyong, and Shenkar, Rakefet, The Last Frontier of Globalization: Trade

and Foreign Direct Investment in Healthcare. **Journal of International Business Studies**(forthcoming).

2.126 Shenkar, Oded, Tallman, Stephen B., Wang, Hao, and Wu, Jie, National Culture and

International Business: A Path Forward. **Journal of International Business Studies** (forthcoming).

2.125 Arikan, Ilgaz, Ipek, Koparan, Arikan, Asli, and Shenkar, Oded, Dynamic Capabilities and

Internationalization of Authentic Firms: Role of Heritage Assets, Administrative Heritage, and Signature Processes, **Journal of International Business Studies**, special issue on dynamic capabilities (forthcoming).

2.124 Tallman, Stephen B., Shenkar, Oded, and Wu, Jie, Culture Eats Strategy for Breakfast:

Use and Abuse of Culture in International Strategy Research, **Strategic Management Review** (forthcoming).

2.123 Choi, Jongmoo Jay, Li, Yuanzhi, Shenkar, Oded, and Zhang, Jian, Internal Governance and

Corporate Fraud, **Journal of Accounting, Auditing and Finance** (forthcoming).

2.122 Li, Chengguang, Shenkar, Oded, Newburry, William E., and Tang, Yinuo, How Host Country

Reputation Differentials Influence Market Reaction to International Acquisitions, **Journal of Management Studies**, 58, 6, 2021, 1609-1639.

2.121 Wang, Hao, Zhang, Yuping, and Shenkar, Oded, Agricultural Roots and Subnational

Cultural Heterogeneity in Domestic Acquisitions, **Strategy Science,** special issue on strategy and culture, 6, 2, 2021, 141-165.

2. 120 Shenkar, Oded, Using Interdisciplinary Lenses to Enrich the Treatment of Culture in

International Business, **International Business Review,** Anniversary Issue, 30, 2, 2021.

2.119 Shenkar, Oded, ISMO and International Business: Past and Future. **International**

**Studies of Management and Organization,** Anniversary Issue,50, 4, 2021, 300-302.

2.118 Cooper, Joseph T., Stanley, Laura J., Stevens, Charles E., Shenkar, Oded, and Kausch, Caterina,

Switching Analytical Mindsets: A Person-Centered Approach to the Analysis of Cultural Values, **International Journal of Cross-Cultural Management**, 20, 2, 2020, 223-247

2.117 Li, Chengguang, Arikan, Ilgaz, Arikan, Shenkar, Oded, and Arikan, Asli, The Impact of

Country-Dyadic Military Conflicts on Market Reaction to Cross-Border Acquisitions. Lead article in the **Journal of International Business Studies**, 51, 3, 2020, 299-325.

2.116 Arikan, Ilgaz, Arikan, Asli M., and Shenkar, Oded, Nation Dyadic History and Cross-

Border Corporate Deals: Role of Conflict, Trade, Generational Distance, and Professional Education. **Strategic Management Journal**, special issue on history and strategy, 41, 3, 2020, 422-466.

2.115 Zaidman, Nurit, Itzhaki, Rinat, and Shenkar, Oded, “When Context Trumps Culture: Persuasion

in International Business Disputes, Lead article in the **International Journal of Cross-Cultural Management**, 18, 3, 2019, 271-292.

2.114 Golesorkhi, Soogand, Mersland, Roy, Randoy, Trond, and Shenkar, Oded, The Performance

Impact of Informal and Formal Institutional Differences in Cross-Border Alliances: The Case of the Microfinance Industry, **International Business Review,** 28,1, 2019, 104-118.

2.113 Drori, Israel, Manos, Ronny, Santacreu-Vasut, Estefania, Shenkar, Oded, and Shoham, Amir,

Language and Market Inclusivity for Women Entrepreneurship: The Case of Microfinance, **Journal of Business Venturing**, 33, 2018, 395-415.

2.112 He, Shaowei, Khan, Zaheer, and Shenkar, Oded, Subsidiary Capability Upgrading under

Emerging Market Acquirers, **Journal of World Business**, 53, 2, 2018, 248-262.

2.111 Li, Chengguang, Brodbeck, Felix C., Shenkar, Oded, Ponzi, Leonard J., and Fisch, Jan Hendrik,

Embracing the foreign: Cultural Attractiveness and Country Reputation, Foreign Direct Investment, and Cross-Border Acquisition Performance, **Strategic Management Journal**, 38, 4, 2017, 950-971.

2.110 Shenkar, Oded, Management with Chinese Characteristics, Lead article in the **Quarterly Journal**

**of Management**, 1, 1, 2017, 1-11 (in Chinese).

2.109 Lim, Jongha, Makhija, Anil K., and Shenkar, Oded, The Asymmetric Relationship between

National Cultural Distance and Target Premiums in Cross-Border M&A, **Journal of Corporate Finance**, 41, 2016, 542-571.

2.108 Koch, Pamela, Koch, Bradley, Menon, Tanya, and Shenkar, Oded, Cultural Friction in

Leadership Beliefs and Foreign Invested Enterprise Survival, **Journal of International Business Studies,** 47, 4, 2016, 453-470 (also featured in *LSE Business Review*)

2.107 Zoogah, David, Noe, Ray, and Shenkar, Oded, Shared Mental Model, Team Communication, and

Collective Self-Efficacy; An Investigation of Strategic Alliance Team Effectiveness, **International Journal of Strategic Business Alliances**, 4, 4, 2015, 244-270.

2.106 Choi, Jongmoo Jay, Shenkar, Oded, and Jiang, Cao, The Quality of Local Government and Firm

Performance: The Case of China’s Provinces. **Management and Organization Review**, 11, 4, October 2015, 679-710. Reprinted in *Management Insights* (IACMR/ Fudan University).

2.105 Khan, Zaheer, and Shenkar, Oded, Knowledge Transfer from International Joint Ventures to Local Suppliers in a Developing Economy, **Journal of International Business Studies**, 46, 6, 2015, 656-675.

2.104 Santacreu Vasut, Estefania, Shenkar, Oded, and Shoham Amir, Linguistic Gender Marking and its International Business Ramifications, **Journal of International Business Studies** (RN), 45, 9, 2014, 1170-1178. Reprinted in M.Y. Brannen & Terry Mughan, **Language in International Business**, UK: Palgrave Macmillan, 2017, 194-208.

2.103 Arikan, Ilgaz, and Shenkar, Oded, National Animosity and Cross-Border Alliances, Lead article in the **Academy of Management Journal**, 56, 6, 2013, 1516-1544

2.102 Ronen, Simcha, and Shenkar, Oded, Mapping World Cultures: Cluster Formation, Sources and Implications, Lead Article in the **Journal of International Business Studies**, 44, 9**,** 2013, 867-897.

2.101 Zeng, Yuping, Shenkar, Oded, Lee, Seung-Hyun, and Song, Sangcheol, FDI Experience

Location and Subsidiary Mortality: Differences in national culture and the expansion of Korean MNEs, **Management International Review**, 53, 3, 2013, 477-509.

2.100 Zeng, Yuping, Shenkar, Oded, Lee, Seung-Hyun, and Song, sangcheol, Cultural Differences, the MNE Learning Ability, and the Effect of Experience on Subsidiary Mortality in a Dissimilar Culture: Evidence from Korean MNEs, **Journal of International Business Studies**, 44, 1, 2013, 42-65.

2.99 Stevens, Charles, and Shenkar, Oded, The Liability of Home: Institutional Friction and Firm Disadvantage Abroad, **Advances in International Comparative Management**, 25, 2012,127-148.

2.98 Shenkar, Oded, Beyond “Cultural Distance:” Switching to a friction Lens in the Study of Cultural Differences, **Journal of International Business Studies**, 43 (1), 2012, 12-17, Retrospective on my Decade Award Paper, reprinted in this issue.

2.97 Ma, Rong, Huang, Yen-Chih, and Shenkar, Oded, Social Networks and Opportunity Recognition: A Cultural Comparison between Taiwan and the United States, **Strategic Management Journal**, 32 (11), 2011, 1183-1205.

2.96 Luo, Yadong, and Shenkar, Oded, Toward a Perspective of Friction in International Business. Lead article in **Journal of International Management**, 17, 2011, 1-14.

2.95 Shenkar, Miriam, and Shenkar, Oded, Labor Conflict on the National Stage: Metaphorical Lenses in Israel Teachers’ Strike. **Comparative Education Review**, 55, 2, 210-230, May 2011.

2.94 Shenkar, Oded, Copycats: how smart companies use imitation to gain a strategic edge. **Strategic Direction**, Viewpoint Section, 26 (10), 2010, 3-5.

2.93 Shenkar, Oded, Imitation Strategy, **Harvard Business Review [**Chinese Edition], Interview Format, September 2010.

2.92 Shenkar, Oded, Imitate More, Innovate Less. **Harvard Business Review,** Defend Your Research (Interview Format) Section, April 2010, 28-29.

2.91 Shenkar, Oded, and Arikan, Ilgaz, Business as International Politics: Drawing Insights from nation-State to Inter-Firm Alliances. Lead article in **Business and Politics**, 11 (4), 2009, 1-31.

2.90 Shenkar, Oded, Becoming Multinational: Challenges for Chinese Firms. **Journal of Chinese economic and Foreign Trade Studies**, 2 (3), 2009, 149-162.

2.89 Yeheskel, Orly and Shenkar, Oded, Knowledge Flows in International Business: A JIBS Citation Analysis. **EuroMed Journal of Business**, 4 (2), 2009, 111-126. Also a chapter in S. Mariano, M. Mirghani and M. Qadir (eds.), The Role of Expatriates in MNC’s Knowledge Mobilization, Emerald, 2011.

2.88 Lee, Seung-Hyun, Shenkar, Oded, and Li, J.T., Cultural Distance, Investment Flow, and Control in Cross-Border Cooperation (Research Note), **Strategic Management Journal**, 29 (10), 2008, 1117-1125.

2.87 Shenkar, Oded, Luo, Yadong and Yeheskel, Orly, From Distance to Friction: Substituting, Metaphors and Redirecting intercultural research, **Academy of Management Review**, 33 (4), 2008, 905-923. Special Theory Forum on “International Management: Critique and New Directions”.

2.86 Luo, Yadong, Shenkar, Oded, and Haresh, Gunani, Control-Cooperation Interfaces in Global Strategic Alliances: A Situational Typology and Strategic Responses, **Journal of International Business Studies**, 39 (3), 2008, 428-453.

2.85 Brock, David, Shenkar, Oded, Shoham, Amir, and Siskocick, Ilene C., National culture and expatriate deployment, **Journal of International Business Studies**, 39 (3), 2008, 1-18.

2.84 Gong, Yaping, Shenkar, Oded, Luo, Yadong, and Nyaw, Mee-Kau, Do multiple parents help or hinder international joint venture performance? The mediating roles of contract completeness and partner cooperation, **Strategic Management Journal,** 28 (10), 2007,1021-1034.

2.83 Selmer, Jan, Chiu, Randy K., and Shenkar, Oded, Cultural Distance Asymmetry in Expatriate Adjustment, **Cross Cultural Management**, 14 (2), 2007, 150-160.

2.82 Luo, Yadong, and Shenkar, Oded, The Multinational Corporation as a Multilingual Community: Language and Organization in a Global Context. Lead article in the **Journal of International Business Studies**, 37 (3), 2006, 321-339. Reprinted in M.Y. Brannen and T. Mughan (eds.), **Language in International Business**. UK: Palgrave Macmillan, 59-92.

2.81 Shenkar, Oded, China’s Economic Rise and the New Geopolitics, **International Journal**, 61 (2), 2006, 313-319 [Invited].

2.80 Gong, Yaping, Shenkar, Oded, Luo, Yadong and Nyaw, Mee-kau, Human Resources and International Joint Venture Performance: A System Perspective. Lead article in the **Journal of International Business Studies**, 36 (5), 2005, 505-518, Number 1 SSRN downloads in its category.

2.79 Shenkar, Oded, China, Economics and FDI: Reflections on “Selling China” (a commentary), **Management and Organization Review,** 1 (2), 2005, 315-318.

2.78 Tan, Justin, Luo, Yadong, and Shenkar, Oded, Entrepreneurial strategies in a transitional economy: Chinese state and non-state enterprises compared and contrasted. **International Journal of Entrepreneurship and Innovation Management**, 5(5/6), 2005, 518-539, top ten SSRN downloads in its category.

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