**Stephanie L. Flout**

Fisher College of Business, Department of Marketing & Logistics

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**EDUCATION**

|  |  |
| --- | --- |
| *Ph.D. Student* in Marketing Fisher College of Business, The Ohio State University  | 2025 Expected  |
| *Master of Business Administration* (MBA)*Graduate Certificate* in MarketingCarl H. Lindner College of Business, University of Cincinnati | 2020 |
| *M.A.* in Arts Administration College-Conservatory of Music, University of Cincinnati | 2020 |
| *B.A.* in Political Science*Minor* in Music Theory and History College of Arts & Sciences, University of Kentucky  | 2018, *cum laude* |
| *B.A.* in Foreign Language (French) & International Economics *Minor* in French and Francophone Studies College of Arts & Sciences, University of Kentucky  | 2018, *cum laude* |

**RESEARCH INTERESTS**

* Aesthetics-based inference-making
* Consumer Minimalism
* Artificial Intelligence
* Person & Brand Perception

**RESEARCH IN PROGRESS**

* Flout, Stephanie L., Xiaoyan Deng, and Yunhui Huang “Minimally Indulgent: How Consumer Minimalism Signals High Self-Control” (*data collection stage*)
* Gaffney, Donald R., Bryan Buechner, Stephanie L. Flout, Frank R. Kardes “Artificial Intelligence and Decision-Sidestepping” (*data collection stage*)
* Flout, Stephanie L. and Xiaoyan Deng “Dot or Line? Memory as Influenced by Brand Logo vs. App Logo Design” (*data collection stage*)

**HONORS AND AWARDS**

* Doctoral Fellow, AMA-Sheth Doctoral Consortium, University of Manchester, 2024
* Doctoral Fellow (Presenter) Mittelstaedt & Gentry Doctoral Symposium, University of Nebraska-Lincoln, 2024

**CONFERENCE PRESENTATIONS** (\*denotes presenter)

* **Flout, Stephanie**, Xiaoyan Deng, and Yunhui Huang\* (2023) “Minimally Indulgent: How Consumer Minimalism Signals High Self-Control”, *Society for Consumer Psychology*, San Juan, Puerto Rico.
* **Flout, Stephanie**\*, Xiaoyan Deng, and Yunhui Huang (2022) “Minimally Indulgent: How Consumer Minimalism Signals High Self-Control”, *Association for Consumer Research*, Denver, Colorado (*poster*).
* Neybert, Emma\*, Donald R Gaffney, Liang Shen, **Stephanie Flout**, Maxwell Richards, Frank Kardes, Sarah Elizabeth Perry, Zoey Phelps (2020), “Novel Moderators of the Reception and Detection of Pseudo-Profound Bullshit”, *The Society for Judgment and Decision Making*, Virtual, [PDF](http://www.sjdm.org/presentations/2020-Poster-Neybert-Emma-Moderators-Reception-Bullshit~.pdf).

**TEACHING EXPERIENCE**

Consumer Behavior (BUSML 4201), *Fisher College of Business*, (*Undergraduate*).

 *Summer 2022*, *in-person, Instructor Evaluation*: 4.78/5

**RELEVANT COURSEWORK**

*Marketing*

|  |  |
| --- | --- |
| Marketing Models  | Alice Li & Dong Soo Kim |
| Consumer Behavior Seminar II- Judgment & Decision Making | Selin Malkoc Goodman |
| Consumer Behavior Seminar I | Rebecca Walker Reczek |
| Advanced Experimental Design, Analysis, and Empirical Strategy | Ryan Rahinel [[1]](#footnote-1) |
| Attitudes and Persuasion  | Joshua J. Clarkson[[2]](#footnote-2) |
| Research Methods in Consumer Psychology | Frank R. Kardes2  |

*Psychology*

|  |  |
| --- | --- |
| The Social Self  | Jennifer Crocker |
| Social Motivation | Lisa Kuhns (Libby) |
| Principles of Social Psychology | Dylan D. Wagner |
| Attitudes and Persuasion  | Richard E. Petty |
| Social Cognition | Russel Fazio |

*Methods*

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| Research Methods in Social Psychology  | Richard E. Petty  |
| Statistical Methods in Psychology I | Andrew Hayes |
| Statistical Methods in Psychology II: Multiple Regression | Theodore P. Beauchaine |

**ACADEMIC AFFILIATIONS**

* Association for Consumer Research (ACR)
* Society for Consumer Psychology (SCP)
* The Ohio State University Decision Sciences Collaborative
* *Treasurer* **|** Lindner Graduate Student Government Association (2019-2020)

**ACADEMIC & NONPROFIT WORK EXPERIENCE**

* *Lab Manager* **|** University of Cincinnati Consumer and Market Insights Lab (Jan. 2019 – May 2020)
* *Marketing Consultant* **|** Footlighters, Inc. (Sept. 2019 – May 2020)
* *Marketing Intern* **|** Cincinnati Opera (May – Aug. 2019)
* *Audience Engagement Intern* **|**Marketing Department, Cincinnati Symphony Orchestra (Sept. 2018 – May 2019)
* *Development Assistant* | Lexington Public Library Foundation (Jan. 2018 – Aug. 2018)
* *Marketing Intern* | Louisville Orchestra (Jun. 2017 – Dec. 2017)

1. University of Cincinnati, Spring 2020 [↑](#footnote-ref-1)
2. University of Cincinnati, Fall 2019 [↑](#footnote-ref-2)